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career coach
recognize your potential and surpass your dreams

Top 5 Mistakes When Looking For A Job

As a **thank you** for registering for "The Career Calling Summit" below are the top 5 mistakes I see people make in their job search.

1. Not Believing There Is A Job For You. Yes, the job market is tight, but that doesn't mean there isn't room for you too. What you believe manifests in the world. Good thoughts bring good things, so believe your ideal job is waiting for you.

2. Too Much Technology. The people I see who are out of work the longest are those who use the job boards as their primary way of looking for work. Job boards are one way, but networking is another. You have to talk to people too, as online will only take you so far. Use technology to locate a job; use your people skills to get it.

3. Not Customizing Your Resume. There is no such thing as a "one size fits all" resume. A resume makes a case for a position, so customizing your resume for each job is essential. Computers screen for keywords that are found in job descriptions, so not customizing your resume makes you ineligible to be considered.

4. Not Following Up. After you send a resume, contact someone at the company you've applied to. Whether it is HR, a friend at the organization, your future boss, or one of your connections at LinkedIn, follow-up is the necessary step to get your resume seen and your foot in the door.

5. Not Asking For Help. No man or woman is an island and we are not meant to reach our goals alone. Job searching will be tougher without support. And, longer. Asking for help is OK. It is the difference between getting a job now, or somewhere down the road.

Thank you again for registering!



About Deborah: Deborah Brown-Volkman is a top Certified Career & Executive Coach, Certified Wellness Coach & ICF Professional Certified Coach (PCC), career coaching leader, executive coaching & leadership expert, (internal and external coaching), job search expert/strategist, career development expert, author of several career, job search, business, wellness, and marketing books, with over 20 years of solid coaching experience in helping people find new jobs, new careers, new ways of dealing with challenges in the workplace, and new systems for helping you perform at your best. Deborah's web site is at: https://surpassyourdreams.com